

# SUSTAINABLE ACADEMY

*By l'École de Management Appliqué*



## SEMINAR: GLOBAL SUSTAINABILITY: FOUNDATIONS

Build the shared language of sustainability, from core concepts to the SDGs. Learn to map global challenges, stakeholders and trade-offs in a rigorous way.

## LEARNING OBJECTIVES

1

Define key sustainability concepts and connect them to current challenges (climate, resources, inequality, pollution).

2

Use the SDGs as a framework to analyse an issue (stakeholders, causes, effects, tensions).

3

Map a system (problem → stakeholders → impacts) and identify the main trade-offs.

4

Discuss sustainability with academic rigour (evidence, examples, limits), avoiding slogan-based reasoning.

5

Co-develop an analysis in groups (workshop + short debrief) and ask relevant questions to go deeper.



## START: 1ST JULY 2026

ON SITE

24 hours

ONLINE

6 hours

ECTS

3

US CREDITS

2

## ENTRY REQUIREMENTS

- Be at least 18 years old.
- Hold a secondary education diploma (or equivalent).
- Meet any applicable residency or immigration requirements.