

SUSTAINABLE ACADEMY

By l'École de Management Appliqué



SEMINAR: ESG, ETHICS & CORPORATE GOVERNANCE

Understand how responsibility becomes governance: ESG logic, ethics, accountability and decision-making under scrutiny. A practical lens for anyone navigating modern organisations.

LEARNING OBJECTIVES

1

Explain how ESG, ethics and governance shape organisational decision-making (responsibilities, controls, accountability).

2

Analyse a dilemma (conflicts of interest, impacts, compliance, transparency) and structure an argued decision.

3

Identify stakeholders and assess risks (legal, reputational, operational) linked to a decision.

4

Take part in applied activities (debate, simulated decision committee) and defend a position while addressing objections.

5

Write a short recommendation (principles + options + decision) that takes sustainability seriously and avoids greenwashing.



START: 3RD AUGUST 2026

ON SITE

24 hours

ONLINE

6 hours

ECTS

3

US CREDITS

2

ENTRY REQUIREMENTS

- Be at least 18 years old.
- Hold a secondary education diploma (or equivalent).
- Meet any applicable residency or immigration requirements.