



École de
Management
Appliqué

Legal notice

Editor

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Graine à l'Aube SARL, registered in the Paris Trade Register with number 440 145 183 and trading under the name "École de Management Appliqué (EMA)".

Its head offices are located at: **98 RUE DIDOT 75014 PARIS**

Telephone number: **+33 (0) 1 75 43 95 15**

Email address: **contact@ema.education**

For any other information: **aannuaire-entreprises.data.gouv.fr/entreprise/graine-a-l-aube-440145183**

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2.1 What is a cookie?

A cookie is a text file that is left on your computer when you visit a website. It contains user data intended to aide browsing and allow certain features such as storing the content of a basket, recording the language settings of a website or even targeted marketing

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- make traffic statistics (visitor numbers, pages viewed, etc.) and to track and improve the quality of our services.
- to adapt the presentation of our site to the display settings for our terminal.
- to provide content related to your areas of interest and personalise the offers we show you.

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How to deactivate/activate cookies? You can choose to deactivate cookies on your browser at any time following the instructions provided in the help files of your browser.

You can also change the cookie settings directly in the settings on your browser.

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