

École de Management Appliqué

Quality Charter

Private Higher Education Institution





EMA is fully committed to the quality approach for training organisations that is supported by the French public authorities and specifically the provisions in Law No. 2018-771 of 5 September 2018 on the freedom to choose one's professional future.

In this way, EMA makes the following quality commitments:

- To provide every person or organisation who is interested in or is registered for a training course, with precise information on what is being provided, specifically: prerequisites, objectives, duration, the teaching faculty's expertise, teaching methods, practical arrangements, the process for evaluating participant satisfaction, contacts, etc.
- To encourage access to training for everyone, including people with a disability.
- To take into account, as far as possible, the needs of every participant using prior questions on the training and adapting the content accordingly;
- To determine the operational objectives for the training programme and evaluate the participants' abilities at the end of training;

- To utilise internal and/or external trainers chosen for their technical expertise on the subject in question and for their ability to make it accessible and to impart it effectively;
- To make sure every trainer follows the principles of professional ethics, particularly respect, kindness, independence of judgement and action, honesty, neutrality and confidentiality.
- To offer a welcoming framework and physical resources and techniques to encourage learning and the sharing of experience between the participants;
- To provide participants with adapted training materials and, where applicable, access to additional documentary resources;
- To take into account stakeholder evaluations in the training course, particularly participants, to further develop the training offer with the consistent aim of improving the quality of its services.

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