

SUSTAINABLE ACADEMY

By l'École de Management Appliqué



SEMINAR: GLOBAL SUSTAINABILITY: SOLUTIONS & STRATEGY

Move from sustainability frameworks to decision tools and solution pathways. Explore how organisations translate sustainability into strategy choices and action.

LEARNING OBJECTIVES

1

Move from diagnosis to action by formulating solution options and assessing their strengths and limits.

2

Compare levers for change (strategy, policy, organisation, innovation) and justify a choice using explicit criteria.

3

Test solutions through an applied activity (case, simulation, workshop) and iterate based on feedback.

4

Identify implementation conditions (governance, stakeholders, resources, constraints) and anticipate risks.

5

Present a “solution + action plan” recommendation, making trade-offs transparent (cost, feasibility, impact).



START: 20TH JULY 2026

ON SITE

24 hours

ONLINE

6 hours

ECTS

3

US CREDITS

2

ENTRY REQUIREMENTS

- Be at least 18 years old.
- Hold a secondary education diploma (or equivalent).
- Meet any applicable residency or immigration requirements.